WEBSITE QUESTIONNAIRE

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QUESTIONNAIRE

CONTACT INFO

Name:

Business/Organization name:

Phone:

Email Address:

Current website:

Deadline for this project:

COMPANY/AUDIENCE INFO

Briefly describe your company:

What services do you provide:

What makes you better than your competition:

What is your company slogan:

Who is your target audience: (please describe in detail what your ideal client is like, what are they looking for, why are they interested in your business, their personality)

What will they use your site for:

How do you crurrently attract new customers:

What are your company colors, branding guidelines, fonts:

If you were looking for your business in a search engine (e.g. Google or Yahoo) what words or phrases would you type:

PROJECT INFO

Why do you need a new web site?   Or web re-design?:

If it's a re-design. What is the current content you want to keep, and what you want to get rid of:

Will you need us to design you a logo:

If you have a logo please provide the art files:

Did you already purchase a domain? If yes, who with: (we will need access to that account later on)

Will you be providing any images for the website:

Do you have all the contnet (text, info, articles, copy) available for your pages:

Is there any specific theme/feel you want incorporated into your website:

When people visit your site, what are some of the feelings you want to share with them:

What colors were you looking to incorporate into the design?

Any colors you do not want in your web design:

List 5 websites or your competitors or business whose sites you admire. Describe what you love about those sites?:
     1.

     2.

     3.

     4.

5.

What are some pages you will need for your site?:
     About
     Home
     Contact
     Info
     FAQ
     Locations
     Archives
     Testimonials
     Services
     Links
     Resources
     News
     Client List
     Other: (List other pages)

Do you have any form you need available for clients for download on your site: (Please provide the files)

What is the contact e-mail, address, phone, and any other contact info you wish to put on your contact pages:

Will your site have a blog:

Will your site have a store/shop:

Anything else you wish to share?:

Is there anything you absolutley don't want in your site?

SOCIAL MEDIA

Do you wish to incorporate your social media accounts into your web site? Please provide the usernames:
      Twitter:
      Facebook:
      Pinterest:
      Instagram:
      Google +:
      Other:

SPECIAL FEATURES

      Image Gallery
      Portfolio
      Testimonials
      Quotes
      Map (in Locations, contact or other pages)
      Search box
      Newsletter signup form
      Upcoming Events
      Online Payment
      Uploads
      Downloads
      Share buttons for social media
      Social Media feeds/link