

OMNIPEAR

Professional Development &
Education Institute (OPDEI)

Business Plan

May 2023

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Executive Summary

We teach the world a better way towards adult learning.

Problem

As mentioned by the Center for American Progress, the quality of classroom teaching plunged during the pandemic, contributing to the standstill in academic recovery for students across Americans' confidence in higher education has fallen to 36%, marking a 12-percentage-point decline from the prior reading in 2018.the country, according to a report December, 2023. U.S. Chamber.Com reports american businesses are creating hundreds of thousands of jobs each month, yet a significant number of positions still remain unfilled, especially in the professional and business service sector. There is a lack of qualified, educational resources to coach, train and prepare professionals for the labor growth expected in major industry sectors.

Solution

We are on the mission to become the #1 resource for professional development and education. OMNIPEAR is teaching the world a fresh, new approach to adult learning. As an online hospitality platform, we provide professional development, entrepreneurship/ business courses & pre-certification prep courses. With seasoned and experienced business coaches and instructors, our members enjoy the ease and comfort of learning at their pace. As a friendly alternative to "reducing environmental concerns", our members learn "virtually" through our exciting, fun and professional platform. Our courses are designed for business professionals, students, new business owners, industry professionals and others seeking to "follow their dreams". Assisted by "real-life lessons, our instructors provide top-notch knowledge, guidance and expertise.

Target market

According to the U.S. Bureau of Labor Statistics, employment of meeting, convention, and event planners is projected to grow 8 percent from 2022 to 2032, faster than the average for all occupations. About 15,200 openings for meeting, convention, and event planners are projected eThe meeting, convention, and event planning market employed roughly 132 thousand people in the United States in 2022 each year, on average, over the decade. Many of those openings are expected to result from the need to replace workers who transfer to different occupations or exit the labor force, such as to retire. Additionally, small businesses are the highest growing sector. Our services and products are ideal for business owners, entrepreneurs, hospitality professionals, meeting & events planners, suppliers, students, young professionals and those interested in learning a new skill or to earn a industry certification.

Competition

Competitors include The Event Leadership Institute, PCMA, The Meeting Protocol, JoAnn Dennison, Event Solutions Academy & Meetings Together.

Competitive advantage

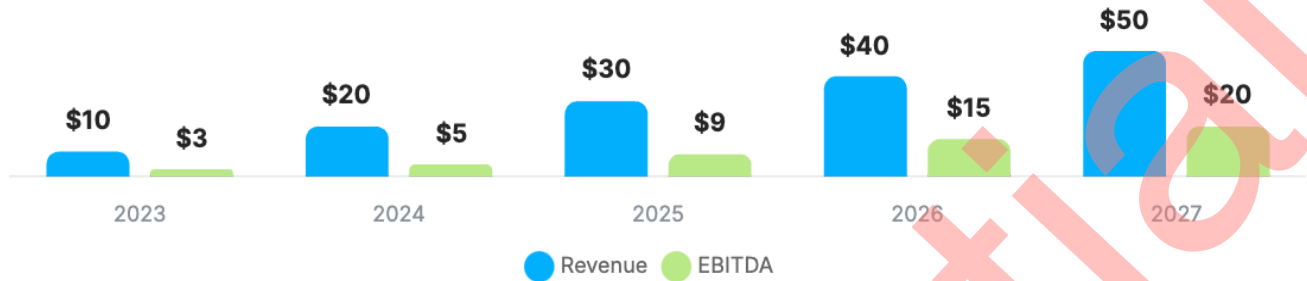
OmniPear is the only competitor with CPD Accreditation status.

Financials

Modeliks is expected to reach \$50M revenue and \$20M EBITDA in 5 years.

Revenue & EBITDA

2023 - 2027, in USD million



Opportunity

Problem worth solving

More than 20 million startups and small and medium size companies in developed markets require funding every year, however, 85% of them fail to raise funds.

Our solution

Modeliks helps anyone create a fundable business and financial plan, no business planning experience required. We do this by giving the user with professional designed business plan and financial model templates, automated dashboards and valuation tools.

Why this problem exists?

	Why the problems exist	Our solution
1	<p>Entrepreneurs don't have the right experience to create a great story about their business.</p> <p>The business plan is either missing information or it does not tell their story with confidence. Lacks a compelling story of a great team, untapped market, differentiated product and proof that you can execute</p>	<p>Industry specific graphical pitch and business plan templates with recommendations on structure and content</p> <p>Step-by-step instructions to create a fundable pitch and bankable business plan</p>
2	<p>Entrepreneurs lack financial planning capabilities to create an adequate and thought through financial plan</p>	<p>Industry-specific financial model templates with automated P&L, balance sheet, cash flow statement Driver-based dynamic financial planning</p>
3	<p>Entrepreneurs and investors have radically different expectations on the value of the business, which causes fundraising negotiations to end</p>	<p>Valuation tool that help entrepreneurs understand the value of their company and streamline valuation discussions with investors.</p>